



Future Proof E-Learning Program

...12 months of video learning which will FL!P your thinking and future proof your business!

- Maximize the value of your speaker investment
- Keep the desire for action alive for a year
- Embed the key learning and action points



Sample: <http://fsplugins.com/medioclips/petersheahan/43.1225950099>

WHAT YOU WILL LEARN?

- Identify the 4 forces of change impacting business today
- Explore the rise in “intangible” expectations and the need to uncover and exploit your X-Factor
- Be introduced to ‘The Third Currency’ - ENERGY - and learn how being sharp, easy and inspiring is your source of future competitive advantage
- Understand how new technologies will impact your brand, the way you collaborate internally, and the relationships you have with your customers and clients
- You will be inspired to step out from the crowd and seek out new and more profitable products and business models
- Develop a propensity for action in spite of ambiguity and uncertainty

HOW DOES IT WORK

- Every two weeks for a year a simple email will be sent to all delegates
- Every email will include:
 - The key idea
 - A link to a high quality video supporting the idea
 - A set of immediate actions for applying it
- No technical requirements - all we need is first name, last name and an email address
- Simple to unsubscribe, and email details will NEVER be shared or disclosed
- Access to a secure web page with ALL videos / strategies should delegates want to view them NOW
- Customizing the e-learning program with corporate or conference branding is possible for an additional fee