



Media Contact:

Oné Musel-Gilley
for Gail Davis & Associates
(512) 576-0219
omgpr@branderamarketing.com

For Immediate Release

GAIL DAVIS & ASSOCIATES CELEBRATES 10 YEARS OF INSPIRATION FOR LEADERS

Firm Brings Together Three Heroic Luminaries to Share Their Stories of Survival, Triumph, and Innovation at ‘Power of Inspiration Day’

Colleyville, Texas (June 26, 2009) – In honor of its mission over 10 years to inspire audiences worldwide with experiential messages of hope and leadership, **Gail Davis & Associates** has announced the “**Power of Inspiration Day.**” This anniversary celebration will feature three exclusive keynote speakers on one stage who have each lived some of the world’s most unique experiences. The invitation-only event takes place on Friday, July 17 at the Marriott Solana near DFW Airport.

“This day will be truly extraordinary and is likely to never be replicated again,” said **Gail Davis**, who has grown one of the nation’s largest speakers bureaus today with a reputation as an inspirational agent for organizations and business leaders. “Research tells us that during times of downsizing, organizations find it challenging to build capacity within reduced workforces, and as a result, are looking to a more holistic approach. This event will demonstrate how using a focused inspiration strategy in leadership works.”

About Power of Inspiration Day

Headlining GDA’s Power of Inspiration Day event are speakers **Nando Parrado**, **Cathleen Lewis** and **Rex Lewis-Clack**, and **Ankit Fadia**.

Nando Parrado is the heroic survivor of the 1972 Andes plane crash that took the lives of his family and 15 of his rugby teammates. His story was played by actor Ethan Hawke in the feature film *Alive* and is also highlighted in the *New York Times* best-selling autobiography *Miracle in the Andes*. Parrado was the very first speaker to sign with Gail Davis who found him after many years and convinced him to share his story personally with the public. He will be traveling from Uruguay to speak at the event.

Cathleen Lewis is the remarkable mother of concert pianist **Rex Lewis-Clack**, one of only a few blind, autistic musical savants in the world. Together they have inspired family and business audiences nationally with their incredible journey of triumph and growth over adversity. They are one of the most featured stories on *60 Minutes*, which has interviewed Cathleen and Rex three times. Their lives are also told in the new book authored by Cathleen Lewis titled “Rex: A mother, her autistic child, and the music that transformed their lives.”

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Ankit Fadia is a widely recognized computer security guru and Cyber terrorism expert best known for cracking one of Osama Bin Laden’s encrypted codes after the September 11 tragedies. Fadia’s 11 internationally best-selling books have sold a record 2 million copies around the globe. Fadia’s clients for customized cyber security training and consulting include Google, Citibank, Shell, Volvo, and many other Fortune 100 institutions across 25 countries. Fadia is also involved in many classified international security projects.

“We are very excited to offer this amazing speaker line-up. These are individuals who are exclusive to GDA and have limited appearances,” added Davis. “This is our gift to friends, speakers, clients, and other supporters who have been instrumental to GDA’s success in the last 10 years.”

The Power of Inspiration Day will chronicle highlights of GDA’s work over the last decade to discover the personalities and experiences that inspire individuals to personal and professional achievement. At the event more than 50 GDA speakers and institutional clients will be on hand to reflect on the role that inspiration plays in workplace management, sales success, and aspirational goal-setting.

Additionally, best-selling author and business thinker **Peter Sheahan** will host “**FL!PPING Tough Times**,” an interactive workshop based on his latest book inspiring managers to find and exploit new and hidden opportunities in spite of a tough economy.

According to new research unveiled by the University of Alabama, hope is something that can be taught and developed in people who need it. Another study of 20,000 managers conducted by the professional services firm Zenger Folkman concluded that leaders using emotions to inspire can have positive employee impact in the workplace.

“Using inspirational events in the workplace is one form of recognition that leads to better employee engagement that ultimately then paves the way for an increased bottom line. For a company, it’s an acknowledgement that you care about your employees and are willing to invest in their growth at all levels,” said **Chester Elton, co-author of the Carrot Principle**, the latest *New York Times* and *Wall Street Journal* best-selling book that is transforming organizations around the country. Elton and his co-author Adrian Gostick can also be booked through GDA.

For more information and complete details about the Power of Inspiration Day, visit www.gdaspotlight.com. The event is by invitation only. However, Gail Davis & Associates is taking a select number of event applications by companies or nonprofits that wish to learn about inspirational strategies in the workplace. To receive an event application, email abilee@gdaspotlight.com.

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About Gail Davis & Associates

Founded in 1999, Gail Davis & Associates represents more than 2,200 CEOs, authors, journalists, and industry pioneers from around the world. The Colleyville, Texas-based company specializes in event management, speaker placement, and entertainment promotions. Dallas/Fort Worth speakers, which range from corporations and local heroes to millionaires and philanthropists, include chef author Debbie Meyer-Gore, Dianna Booher, Tony Jeary, and Vince Poscente.

Nationally, Gail Davis & Associates helps to tell the stories of Fortune 100 executives, civic leaders, sports figures, and other leaders, such as Deborah Norville, Dr. Maya Angelou, Jay Leno, Forrest Sawyer, Bertice Berry, Willie Geist, Bob Eubanks, Magic Johnson, Ken Blanchard, Pat Riley, and many more. For more information, visit www.gdaspotlight.com.

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