



**10 YEAR ANNIVERSARY FACT SHEET**  
**THE POWER OF INSPIRATION**  
**Gail Davis & Associates**

- Gail Davis & Associates (GDA) has inspired audiences everywhere through its extraordinary ability to find stories that resonate with both the challenges and successes characterized by life's ups and downs.
- The company has tapped its base of 2,300 inspirational speakers to deliver keynote messages on relevant and thought-provoking 21<sup>st</sup> century issues such as:
  - Social responsibility
  - Green and eco-friendly practices
  - Business leadership
  - Overcoming adversity
  - Humor/entertainment
  - Work and life balance
  - Technology and innovation
- As one of the premiere speakers bureaus in the nation, GDA's influence has continued to grow stronger in the top 10 U.S. markets which includes:
  - 200+ speakers each based in Dallas and Houston
  - 400+ speakers each based in New York City, Chicago and Washington, DC
  - 50+ speakers each based in Detroit and Philadelphia
  - 100+ speakers each based in Boston and San Francisco
- Some of the nation's leading industry groups have tapped GDA to motivate key annual conferences and sales meetings. These include:
  - Business and Institutional Furniture Manufacturer's Association
  - National Association of Insurance & Financial Advisors
  - National Business Travel Association
  - Society of Diagnostic Medical Sonography
  - National Athletic Trainers' Association
  - Young President's Organization (YPO)
  - Foodservice Sales and Marketing Association
  - Society for Human Resource Management
  - Women's Foodservice Forum
  - Association of Independent Manufacturers Representatives
  - Entrepreneur Organization International
  - National Business Travel Association
  - Northeast Human Resource Association
  - Northeast Wisconsin Educational Association
  - National Rural Electric Cooperative Association
- National charities and nonprofits have also come to rely on GDA to anchor their key messages to constituents on policy development and fundraising, such as:
  - Bickel & Brewer Foundation
  - The Salvation Army
  - Girls Inc. of Tarrant County
  - Women's Policy Forum
  - SaveHaven Tarrant County
  - Jewish Federation of Greater Houston
  - Hunt Memorial Hospital District Charitable Foundation
  - Sierra Cascade
  - M.R. and Evelyn Hudson Foundation
  - WINevada
  - Baylor Healthcare
- GDA has 7 exclusive speaker contracts with leading inspirational messengers, including:
  - Nando Parrado
  - Ankit Fadia
  - Cathleen and Rex Lewis-Clack
  - Kristina Wandzilak /Constance Curry
  - Leslie Morgan Steiner
  - Libby Sartain
  - Gretchen Steidle Wallace
- GDA has made a strategic decision to limit the number of exclusive representation agreements so that the agency can have more of a client focus.
- GDA has supplied speaker talent to numerous global destinations, such as:

- Jeddah
- Jordan
- Morocco
- Istanbul
- Singapore
- Argentina
- Peru
- Bermuda
- Brazil
- Canada
- El Salvador
- Vienna
- Greece
- Switzerland
- Barcelona
- Aruba

- Since its formation, the GDA bureau has booked more than 1,000 U.S. speaking appearances for clients ranging from corporations and associations to charities and think tanks.