



**10-YEAR CHRONOLOGY OF KEY DATES & MILESTONES**  
**THE POWER OF INSPIRATION**  
**Gail Davis & Associates**

1999	Gail Davis & Associates, Inc. (GDA) forms with heroic Andes plane crash survivor Nando Parrado as its sole speaker represented
2000	GDA books Nando Parrado as a keynote for HRSouthwest 2000 conference in Ft. Worth  GDA begins a three year partnership with The Plano Forum, a local speakers' event.
2001	The firm expands its roster with more than 30 speakers represented throughout the U.S. and globally  As the tragedies of 911 ripple throughout the country and the world, Nando Parrado takes his message of perseverance and hope to numerous groups, ranging from students at Stuyvesant High School in New York City to 12,000 professionals at an annual conference for the Society of Human Resources Management  GDA helps form the Plano Forum, a high-profile annual speakers' event for the Dallas area with longtime political guru Elizabeth Dole as the headliner
2002	Gail Davis began representing Joan Brock, a woman who develops a rare and sudden blindness while working with children at a blind school while at the same time losing her husband to cancer and becoming a single parent  The bureau grows to more than <u>100</u> top speakers who share their leadership lessons in business, media, and entertainment
2002	Nando Parrado delivers his 43 <sup>rd</sup> keynote address to Saatchi and Saatchi in Los Angeles.  Three years later, more than 300 speakers are now represented by GDA
2003	GDA helps catapult Brock's story which leads to a Lifetime Television movie titled <i>More than Meets the Eye</i>  The firm surpasses its 1000 <sup>th</sup> speaker represented, including many award-winning journalists such as Deborah Norville and Forest Sawyer

2004	<p>Nando Parrado continues to be tapped by leading worldwide institutions, such as global advertising firm Saatchi &amp; Saatchi where he delivers a private address to the firm's top executives in New York City</p> <p>Tom Sullivan, former Good Morning America correspondent, Emmy winner, and blind entertainer, joins the speakers bureau as an exclusive</p>
2005	<p>GDA discovers Cathleen Lewis, the mother of a blind, autistic, musical genius Rex Lewis-Clack.</p> <p>The company hits a record 150 booked speaking engagements since its inception</p>
2006	<p>GDA takes the inspirational story of Cathleen and Rex to more than 10 key groups around the country, including the Young Presidents' Organization (YPO), Nikken World Convention and FreeLife Summit</p> <p>GDA leads Nando Parrado to a <i>New York Times</i> top 10 bestselling book, <i>Miracle in the Andes</i></p> <p>GDA prepares Cathleen and Rex for their second CBS 60 Minutes appearance highlighting the family's unique story of triumph and teamwork</p> <p>The company becomes one of the major speakers bureaus in Texas representing the nation's leading authors, celebrities, and leaders</p>
2007	<p>Gail Davis discovers Kristina Wandzilak and Constance Curry, a mother-daughter story about overcoming drug and alcohol addiction. They are the co-authors of <i>The Lost Years</i></p> <p>Firm signs an exclusive representation with speaker Ankit Fadia, the digital intelligence specialist known for cracking one of Osama Bin Laden's post 9/11 encrypted messages</p> <p>Gail Davis chairs the International Association of Speakers Bureaus (IASB) national conference in Fort Worth. Davis also receives the IASB Pacesetter Award for extraordinary industry leadership</p> <p>Major motion picture Freedom Writer debuts the real-life story of GDA speaker Erin Gruwell</p> <p>New client highlights for GDA include The Salvation Army and the U.S. Department of Veteran Affairs. GDA also becomes one of the leading speakers bureaus for YPO</p> <p>GDA hits a record \$2.2 million in revenue and 1,800 speakers in its bureau</p>
2008	<p>Cathleen and Rex make their third appearance on CBS 60 minutes and join the ranks</p>

as the show's most interviewed guests next to Fidel Castro

GDA takes on two more powerful speaker exclusives, *New York Times* bestselling author Leslie Morgan Steiner and Libby Sartain, the former Chief HR Officer for Southwest Airlines and Yahoo!

GDA receives the annual IASB Community Service Award

Nando Parrado speaks at Million Dollar Round Table

The prestigious Million Dollar Round Table becomes a GDA client. The firm also starts working with the National Association of Insurance & Financial Advisors and the National Business Travel Association

Gail Davis is recognized for inspiring Cathleen and Rex Lewis-Clack in the new critically-acclaimed book *Rex* by Thomas Nelson Publishing

The company exceeds more than 1,000 speaker bookings for clients worldwide

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2009

GDA commissions the Power of Inspiration video in honor of their 10 year celebration

Company signs an exclusive with speaker Gretchen Wallace, a Harvard educated social entrepreneurship leader and film maker

GDA has grown its speaker base to more than 2,300 top names in the worlds of business, media, entertainment, and philanthropy.